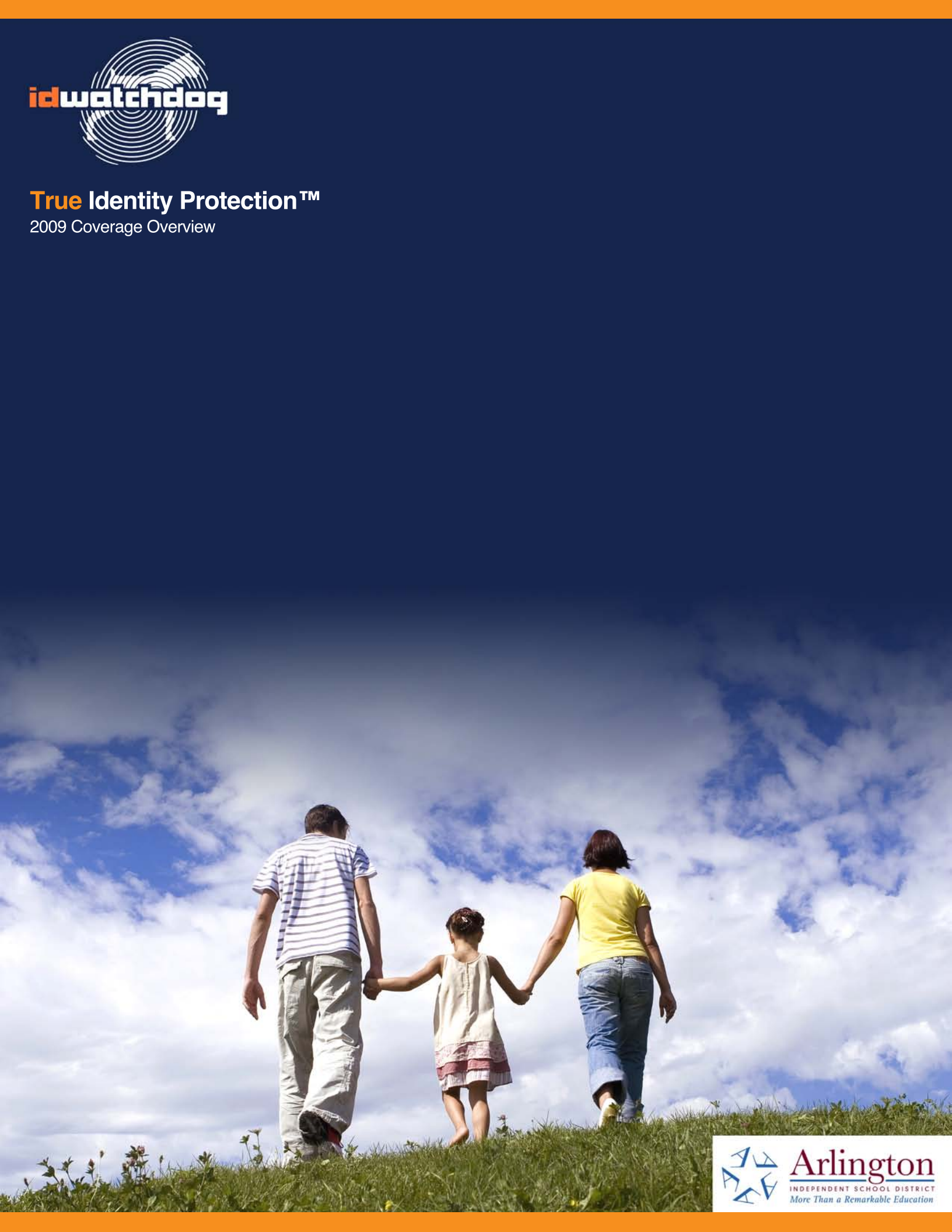




True Identity Protection™

2009 Coverage Overview



Identity Theft Protection Overview



What is the fastest-growing crime in America?

If you said “identity theft,” you’re right.

Facts:

- More Americans will fall victim to identity theft this year than will suffer from heart attack, stroke, and cancer, combined.
- Only 30% of identity theft is credit-related. If you’re taking steps to protect your credit, you’re still 70% vulnerable.
- It frequently takes 6 months or more for victims of identity theft to learn of the crime. In the meantime, damage has been mounting.

ID Watchdog is the most comprehensive identity theft protection and resolution available. More than just credit monitoring, we protect from medical and criminal identity fraud as well as financial identity theft.

Our Motto is “Find it. Stop it. Fix it.”

Here’s how:

- Your Baseline Identity Profile, pulled from thousands of data sources, like tax records, medical reports, DMV activity, credit databases, utilities records, and more, lets you see the names, addresses, and phone numbers that are associated with your social security number. Any information you don’t recognize could be a sign of identity theft. If there’s a problem, we can help.
- Patent-Pending Fraud-monitoring technology lets us give you easy-to read information. You don’t have to look through hundreds of records to identify a problem.
- Monthly reporting alerts you to any identity threats (new records since your last monitoring period), or notifies you that there has been no change in the last 30 days (meaning your identity is safe).
- Full resolution services are included should your identity ever be compromised on our watch. ID Watchdog Identity Specialists will work on your behalf to resolve issues, saving you time and money.



Identity Theft Protection Rates

Individual Plan

Retail \$19.95 per month

\$7⁹⁵
monthly

Family Plan per household (up to 5 people at same address)

Retail \$9.95 per month each additional family member

\$14⁹⁵
monthly

At the end of the open enrollment period, ID Watchdog will contact you via email (if available), or by letter, with instructions on activating your account.

The activation process only takes about two minutes, and can be done online or over the phone with our customer service center.

If you're online, you will be able to view your Baseline Identity Profile report immediately. If you activate over the phone, we will mail your report within 48 hours.

For more information, go to: www.idwatchdog.com or call: 1-800-970-5182